

Hello!



Add2bee Creative specialise in digital storytelling, content creation, motion graphics, animation, social content, marketing, charity communications, and live streaming.

The logo for BuzzFeed, featuring the word 'BuzzFeed' in a bold, black, sans-serif font.

The logo for EXPERT IMPACT, featuring the word 'EXPERT' in blue and 'IMPACT' in green, both in a sans-serif font.

The logo for WaterAid, featuring a blue water drop icon and the word 'WaterAid' in a blue, sans-serif font.



The logo for Farm Africa, featuring the text 'END HUNGER >>> GROW FARMING' in green, sans-serif font above the word 'FARM AFRICA' in a larger, bold, green, sans-serif font.



The logo for Fare Network, featuring the word 'fare' in a bold, black, sans-serif font with 'network' in a smaller, red, sans-serif font above it.



The logo for Reig Jofre, featuring the text 'REIG JOFRE' in a black, sans-serif font with a green, stylized 'R' and 'J' icon between the words.

The logo for Dystonia UK, featuring the word 'Dystonia' in a blue, sans-serif font and 'UK' in a green, sans-serif font below it.





What we do!

Add2bee Creative is an international production company with a base in Barcelona, working with a network of professional creatives and content providers worldwide.

We inspire and captivate audiences, by producing compelling visual content that informs, entertains, educates, tells stories, sells products, reaches out to new audiences, and strengthens brands.

Our areas of expertise include:

- Film production
- Animation
- Post-production
- Motion graphics
- Live streaming
- Sound design
- Charity communications
- Full-service film crew
- Project management
- Promotional videos for products, services, and companies
- Animated infographics
- Explainers
- 3D product renders
- Social media content
- Marketing materials
- Logo stings
- Brand development
- DRTV
- Fundraising and advocacy campaigns

We produce creative, innovative and effective content that produces tangible results and elicits the required response from your audiences.



Who are we?



Beth Jepson



[linkedin.com/in/bethjepson](https://www.linkedin.com/in/bethjepson)

Co- Founder of Add2bee Creative.

Producer, Creative Lead & Project Manager.

Beth has over 20 years experience working in video production, content creation and marketing across all platforms. She is a qualified Film Producer and visual communications specialist, with a BA Hons degree in video production and multimedia arts.

Beth worked for 4 years in television production before moving into the development sector; initially working in Press & PR at Save the Children. She then moved to WaterAid where she set up and managed the film department for 8 years. During that time she produced films that established a brand for WaterAid's digital communications. Working on award winning projects that raised millions of pounds and regularly made films played in front of world leaders at the UN, and on the big screens at music festivals, such as Glastonbury.

She is a highly organised Visual Storyteller, Film Producer and Project Manager, with extensive experience managing multiple projects, campaigns and film shoots simultaneously around the world. She is a very resourceful and results orientated individual with extensive leadership experience and a proven track record of delivering excellent results under pressure and within budget.



Who are we?



Adrian Carroll

Co-Founder of Add2bee Creative.

Adrian started his career in the music industry, Working as a stage manager and in festival logistics for some of the largest festivals in Spain such as Sonar, Mutek, and IR Barcelona to name a few.

He ran the Add2bee Studios in Barcelona for many years; a large warehouse studio for filmmakers and photographers with dedicated soundproofed music rooms for artists to record sessions. He orchestrated and ran weekly events with local bands and DJs that were live streamed under the brand Add2bee Live. (click here) From this experience, he is often called on to live stream large events such as the Barcelona Ethereum congress 2022.

Adrian has a Master's in motion design and composting and has been working in the industry for over 10 years, creating integrated campaigns for brands and NGO's. He has recently completed his 3D product visualisation studies. (examples to the left)



add2bee creative



Infographic for www.helpage.org
*Motion graphics



Our second episode for Dystonia UK's animated series. (A charity comms film)
*Character-based animation



Start reforesting our future with TreeSisters: www.treesisters.org (A charity comms film)
*2.5D Animation



Film made for the charity WaterAid's aid match campaign, The Big Dig. Award winning fundraising and communications campaign. (A charity comms film)
*Footage and text tracking



2020, the year it all changed. Slange Var is partnering with #WeMakeEvents and UK producer Biometrix.
*Motion graphics



A showreel we created for a multi-award-winning real estate agency.
*Text tracking / Animation / showreel



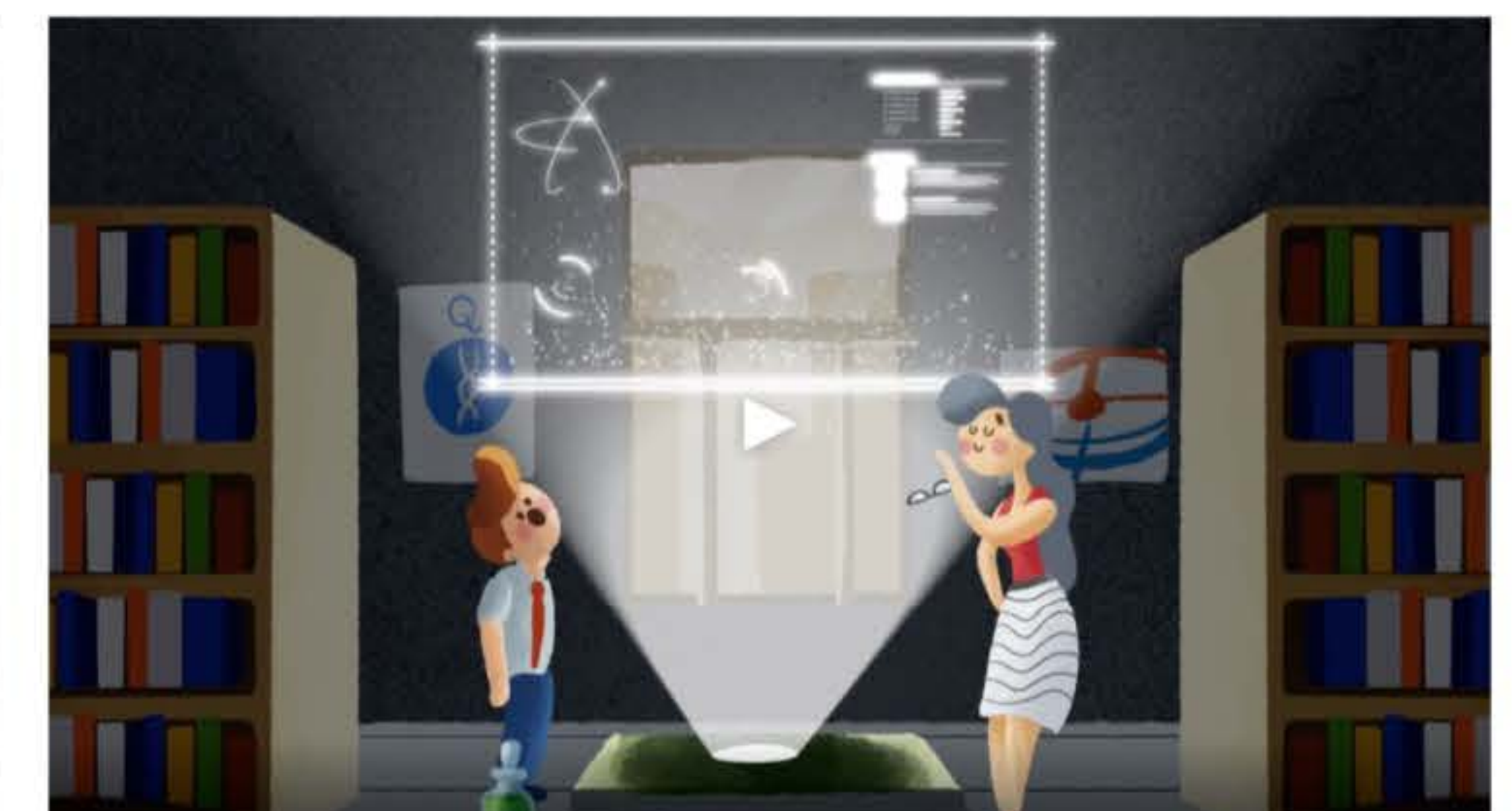
An animated explainer for The British Liver Trust. What is NAFLD
*Character-based animation / explainer video



Video flyer for Barcelona Drum and Bass collective SUBconscious
*Motion graphics



Add2bee Live closing summer parties.
*3D motion graphics



Explainer animation for Expert Impact
*2d Character animation



Infographic animation made for charity WaterAid to support 'Water works' campaign that called on world leaders to stick to the SDG commitments. (A charity comms film)
*2D infographic



Animation for Help Age International to explain "Systemic Ageism" (A charity comms film)
*Character-based animation



Ident for a remotely shot worldwide Tech Festival
*Motion graphics



Happy holidays from the Add2bee Creative team!
*A mix of footage and 3D animation



Created with www.dystonia.org.uk and the support of families and young people living with the condition. (A charity comms film)
*Character based animation



Promo spot for Add2bee Live event
*Motion graphics



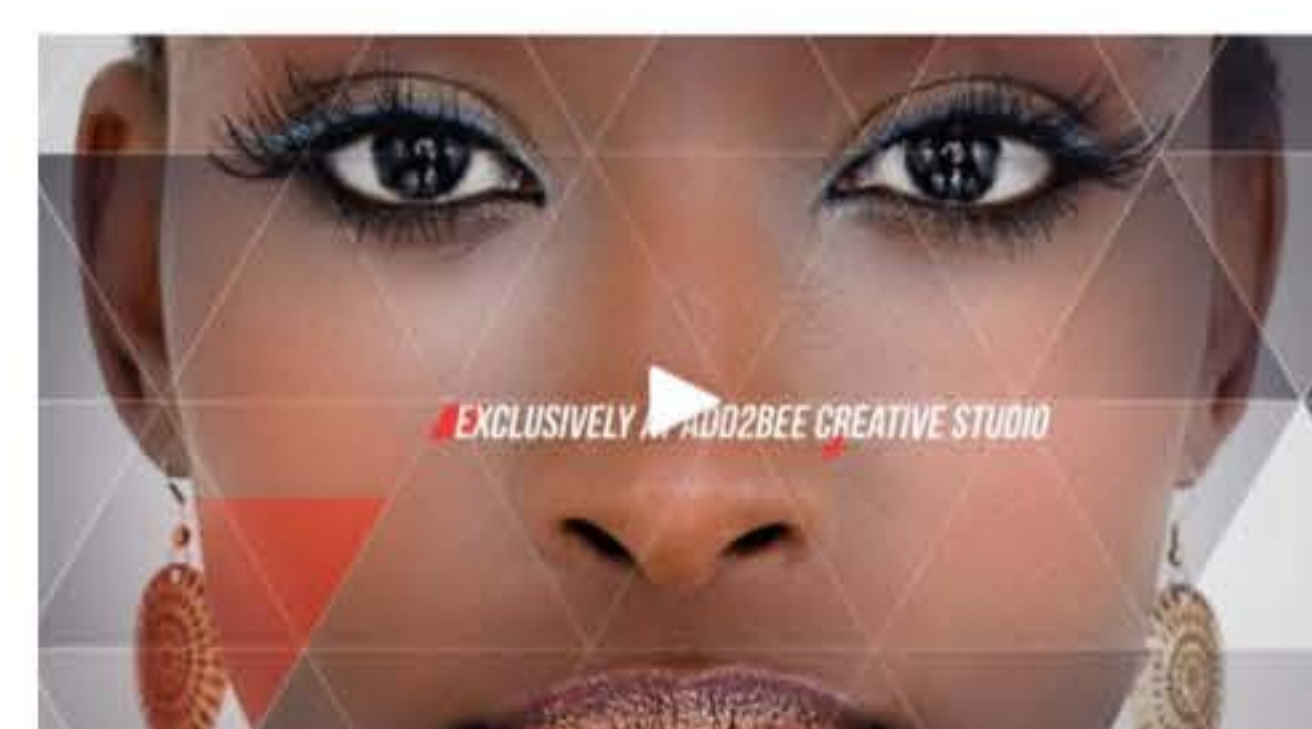
Promotional film made for Off Sonar festival in Barcelona, Indigo Raw, Monasterio events.
*3D and 2D motion graphics and footage



A PR stunt we production managed for Heineken and the UEFA Champion's League.
*PR stunt



Animation for fintech company Techpassort.
*Motion graphics



Promo spot for our studio guest photographer
*Motion graphics



Live streamed music event aimed at addressing the gender gap in the music industry. miss REPRESENTED: featuring Gold Mass.



Music video for Barcelona based group
*Music video, composite shots



Made for the big screens at the Glastonbury festival to celebrate the 40th year. For WaterAid's 'Don't let it drop' campaign features high profile supporters.
*A celebrity charity campaign film



Slange Var is a new and very different drink, containing no alcohol, made with healthy and sustainable ingredients that promote good health for us and our planet.
*2D animation



Find out more at
add2beecreative.com



At Add2bee Creative we don't just want to make "one-off" films for clients, we want to become your trusted content creators. We have many years of experience making compelling content for both grassroots charities with challenging budgets and international organisations and larger brands. We will work with you to make something not only beautiful, but that tells your story within your budget.

We look forward to hearing from you!